

This Privacy Policy is designed to inform you about the information collected, used, and shared through websites and services offered by Cozad Telephone Company, and affiliated companies, Diversified Advanced Communications (collectively, “Cozad Telephone”, “we” or “us”). We are deeply committed to protecting the privacy of our customers (“you”). Our commitments to you include that:

- **We do not sell information about you or your Internet usage, such as the websites you visit and searches you conduct.**
- **We will not share information about you or your Internet usage except in the limited circumstances described below. We do not use or share this information for marketing with any third parties other than Cozad Telephone divisions as necessary to provide you service or improve our services.**
- **We provide you choices regarding how we market to you. We will honor your request to remove your name from our telephone and/or mail solicitation lists.**
- **When we share your information with our business partners, we ensure that they treat such information in a manner consistent with this Privacy Policy.**
- **We use numerous security techniques designed to protect your information from unauthorized access.**
- **We will notify you of major revisions in our privacy policy in advance. Our goal is to never surprise you.**

How We Collect and Use Information

We collect the information described below as you use our website and services.

Personal Information. We collect certain personal information about you, such as your name, address, telephone number, and email address, when you provide it to us when you order service, send us e-mail, or register to receive news or public information. We use this information to provide and improve our services and to offer you other Cozad Telephone affiliated products and services.

Account Information. We may collect certain information from you in order to bill you for the services that we provide to you. We may also maintain records regarding the services you purchase from us.

Technical Information. We, or third parties on our behalf, may collect certain technical information when you visit our website, such as your computer or device’s browser and operating system, information about the web page from which you came, and the time you spent on different pages within the site. We use this information to evaluate and improve our services.

Internet Usage Information. By virtue of providing you Internet access service, we may collect certain information about your Internet usage, including the websites you visit and how long you visit them. We also may collect information about the equipment you use to connect to the Internet. We use this information exclusively to deliver Internet

access service to you, to improve our services, and to manage our network. We will never use this information for marketing and never share it with unaffiliated third parties except with your explicit opt-in consent.

Customer Proprietary Network Information. By virtue of providing you telephone service, we may collect certain information known as Customer Proprietary Network Information (CPNI), which includes such as the type and quantity of the services to which you subscribe; the equipment and facilities used; and the numbers, dates, times, and duration of the calls you place. For more information about our use and disclosure of CPNI, please contact a customer service representative by calling 308-784-4044.

How We Use Cookies

A cookie is a small, encrypted data string that our server writes to your hard drive and that contains your unique Cozad Telephone User ID. We also may rely on analytics tools offered by third-party companies that utilize cookies or other tracking mechanisms. Cookies are used to deliver web content specific to your interests and to control access to your personal shopping cart after your initial entry. The cookie permits the server to recall information from your previous visit. The cookie is not used to access or otherwise compromise the data on your hard drive. With most browsers, you can choose to change your browser settings to disable cookies. Please be aware that cookies may be required to complete certain functions on the Cozad Telephone websites.

How We Share Information

Except as provided below, we do not share the information we collect.

Personal Information. In some circumstances, we may share personal information with unaffiliated third parties that we have partnered with to provide services in order to deliver and improve our services. We ensure that each of our business partners treats such information in a manner consistent with this privacy policy.

Account Information. We may provide account information to third parties as necessary to provide our services to you or for billing purposes. We also provide you access to your account information upon request, but only to the person whose name appears on the account. If you instruct us in writing to release your account information to someone, we will honor your request and provide that information. If other people need to have access and control of your account, such persons must be jointly listed or identified as such on the account by the customer whose name appears on the account.

Technical Information. We may share technical information with partners and certain service providers that help us deliver our services. When we share information in this manner, we contractually limit their use and disclosure of the information for the specific purpose for which we shared it.

Internet Usage Information. We will not share your Internet usage information except in the limited circumstances described below .

In addition to the above, we may share the information we collect (i) with your permission; (ii) as required by law or regulation; (iii) to investigate or defend against third-party claims or allegations, (iv) to protect our rights, property, and personal safety, or that of our customers or others, or (iv) as part of any merger, acquisition, sale of company assets or transition of service to another provider. We also may share aggregate or anonymized information.

How We Protect Information

We have numerous, appropriate security measures in place to protect against the loss, misuse and alteration of information under our control, including, for example, the use of encryption. No measures, however, can guarantee 100% security. As a result, we cannot guarantee that we will prevent every unauthorized attempt to access, use, or disclose personal information.

What Choices You Have

Because we appreciate the trust you have placed in us, we continually look for ways to enhance our business relationship. From time to time, we may inform you about a product or service. We strive to limit our offers to those we think you would appreciate receiving. We, however, want every contact you have with us to be a positive experience. So if you would prefer not to receive any value-added services, offers and opportunities, just let us know at info.ctc@cozadtel.com.

Children's Information

We do not knowingly collect information from children under 13 without verifiable parental consent. We believe that parents should supervise children's on-line activities and recommend that parents consider using one of a number of available parental control tools that provide a child-friendly on-line environment and can prevent children from disclosing individually identifiable information without parental consent.

Links to Third-Party Sites

We are not responsible for content or privacy policies of other sites. You should keep this in mind when accessing sites through links on the Cozad Telephone websites.

Changes to this Privacy Policy

We constantly strive to improve the services offered, and may update this privacy statement from time to time in connection with that effort. We reserve the right to expand our capabilities for information collection and use, and may change our policies along with this privacy statement at any time. We will, however, notify you of major revisions in our privacy policy in advance as part of our effort to never surprise you.